

HILLARY CHEN

GRAPHIC DESIGNER

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604-418-1846

EXPERIENCE

Hypercare — Graphic Designer

APRIL 2020 - PRESENT

Created brand guidelines to unify and polish the overall visual style. Animated, illustrated and directed the explainer video and other video assets. Work with marketing, sales and product design teams to create visual assets.

Friendly — Visual Designer/ Illustrator

APRIL 2020 - PRESENT

Illustrating and animating visual assets and characters for clients such as Stacks and Flo Recruit. Collaborating with brand and product designers while working closely with clients to constantly improve and iterate upon the products.

Regimen Lab — Graphic Designer

SEPTEMBER 2019 - PRESENT

Creating stylized skincare infographics, illustrations and print assets while adhering to the client's brand and message.

Thought Café — Illustration/ Graphic Design Intern

JUNE 2019 - AUGUST 2019

Illustrated characters, scenes and landscapes while collaborating with illustrators and animators on a weekly schedule. Ensured that assets remained consistent with client branding and visual style. Worked on a variety of client work such as Shopify- Work Through Failure and Crash Course.

RECOGNITION

RGD Polyester Award for Motion Design / 2020

Winner

RGD Forge Media + Design Award for Storytelling / 2020

Honourable Mention

SoGood Design Award / 2020

Designer Driven- Winner

RGD Intent Pivot Award for Information Design / 2019

Winner

RGD Gravity Inc Award for Social Good / 2019

Honourable Mention

City of Darkness / 2019

Design project displayed at Blue Lotus Gallery

EDUCATION

York University / Sheridan College

Bachelor of Design- Summa Cum Laude

2016 - 2020

SKILLS

Design

Typography, Illustration, Data Visualization, Prototyping, UI/UX, Motion Graphics, Photography, Design Thinking, Design Research

Toolbox

Illustrator, InDesign, After Effects, Photoshop, Procreate
Figma, HTML5 & CSS, Bootstrap
Sketch, Invision, Wordpress, Flinto

Language

English (Native), French (Working),
Cantonese (Conversational)

INVOLVEMENT

RGD / Member

2017 - PRESENT

Elle Hacks / Volunteer

2019

Golden Key / Member

2017 - PRESENT

References available upon request